

Three months free when you sign up by direct debit

SUBSCRIPTION FORM



## The magazine for speciality food & drink – subscribe today

### What do I pay?

You pay the normal annual subscription to the magazine. £43 in the UK, £65 sterling in Europe, or £75 sterling in the rest of the world. To take advantage of the offer you need to pay by direct debit.

### What do I get?

You get the first three issues free and then the standard annual subscription – that means you receive 13 issues for the price of ten PLUS any Special Reports we do during that time.

### How do I sign up?

Print off this 2 page form and fill in your details below and then complete the direct debit mandate. You then need to post both pages back to us: Fine Food Digest Subscriptions, Guild of Fine Food, Guild House, Station Road, Wincanton BA9 9FE. If you'd like to know more about what joining the Guild of Fine Food can do for your business visit [www.finefoodworld.co.uk/aboutus](http://www.finefoodworld.co.uk/aboutus)

Sign me up for 13 issues for the price of ten. I understand I need to complete the details below as well as the direct debit mandate and post back to you. This offer lasts for 13 issues and after this I will be charged the normal annual subscription by direct debit, as above, for ten issues of Fine Food Digest and the Special Reports.

Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Tel: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Postcode: \_\_\_\_\_

Website: \_\_\_\_\_

Fax: \_\_\_\_\_

Mobile: \_\_\_\_\_



t: 01963 824464  
f: 01963 824651  
e: [info@finefoodworld.co.uk](mailto:info@finefoodworld.co.uk)  
w: [www.finefoodworld.co.uk](http://www.finefoodworld.co.uk)





## Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in the whole form including official use box using a ball point pen and send it to:

The Guild of Fine Food Ltd  
 Guild House  
 Station Road  
 Wincanton  
 Somerset  
 BA9 9FE

Originator's Identification Number

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FOR THE GUILD OF FINE FOOD LTD OFFICIAL USE ONLY  
 This is not part of the instruction to your Bank or Building Society.

Name(s) of Account Holder(s)


Bank/Building Society account number

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Branch Sort Code

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Name and full postal address of your Bank or Building Society

To: The Manager	Bank/Building Society
Address	
Postcode	

Instruction to your Bank or Building Society

Please pay The Guild of Fine Food Ltd Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with The Guild of Fine Food Ltd and if so, details will be passed electronically to my Bank/Building Society.

Signatures
Date

Reference

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Banks and Building Societies may not accept Direct Debit Instructions for some types of account

DD11

This guarantee should be detached and retained by the Payer.

## The Direct Debit Guarantee



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit the Guild of Fine Food Ltd. will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request the Guild of Fine Food Ltd. to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit by the Guild of Fine Food Ltd. or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society.
  - If you receive a refund you are not entitled to, you must pay it back when the Guild of Fine Food Ltd. asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.